



Guildfordians RFC

Community Rugby in the Heart of Guildford

Guildfordians RFC is made up of:

Micros	under 5s (from 3 years old)
Minis	under 6s to under 12s
Youth	boys under 13s to under 17s
Girls	girls under 15s and under 18s
Senior	our adult team

The club is based at the Pavilion Stoke Park, Guildford. Further information can be viewed at the club website www.guildfordiansrfc.co.uk.

Our community involvement also extends to local schools and we run a number of school tournaments. We also play host to Socious Sports Summer Camp where International Coaches train local children from other rugby clubs and the local community.

Guildfordians RFC is regularly in the local press this will add a further positive dimension to a sponsors company.

Sponsorship opportunities

The club has a wide variety of sponsorship opportunities available for the 2010/2011 playing season.

The club intends to launch a new club kit – relaunching the club colours as above which gives rise to a number of “on shirt” sponsorship opportunities.

Club principal sponsors will be given the opportunity to be included on the new kit and also be involved in an array of benefits that will assist the promotion of the sponsors company.

www.guildfordiansrfc.co.uk

Making contact...

To set up a meeting and/or discuss sponsorship possibilities please contact:

Graham Wells
07831 167 394

James Howarth
07714 288 317

or email: marketing@guildfordiansrfc.co.uk



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Sponsorship opportunities 2010/2012

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2010/2012 Sponsorship Opportunities



Guildfordians Rugby Football Club

With over 500 playing members Guildfordians Rugby is a rapidly growing rugby club, truly inclusive and serving the wider Guildford Community. Formed over 75 years ago as Old Guildfordians Rugby Football Club the club aspires to provide the very best training for all its age groups, regardless of ability.

Guildfordians hosted rugby tournaments (Autumn and Spring) are now widely recognised as one of the best and well organised events in the local junior club circuit. Our recent Autumn tournament attracted over 1700 players, with a further few thousand parents and supporters filling Stoke Park – these are huge events that make a significant local impact! Our last tournament represents the largest local sporting event of its type in the Guildford calendar.

Our ethos to provide Community Rugby right at the heart of Guildford would not be possible without the help of our volunteers and age group coaches. Without the commitment of our coaches the clubs achievements would be understated, however their enthusiasm alongside our existing volunteers and sponsors is driving a determined spirit to achieve, which is being recognised by a healthy growth in members and success on the field.

In order to continue our committed growth we are looking for the support of local business to help Guildfordians RFC move forward positively ensuring that the club provides the very best facilities for its players young and old.

Your business could find itself on every playing shirt, the club website and on every clubwide communication. You could promote your business locally not only assisting a community spirited club but also help to ensure Guildfordians RFC stays at the heart of Guildford.

Guildfordians Rugby Club needs you!

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The club intends to launch a new club kit – relaunching the club colours which gives rise to a number of “on shirt” sponsorship opportunities.

Club principal sponsors will be given the opportunity to be included on the new kit and also be involved in an array of benefits that will assist the promotion of the sponsors company.

Club principal sponsors will benefit from a number of free Twickenham International Tickets and all sponsors will have the ability to buy International Tickets through the club (RFU allocations permitting).

Guildfordians RFC will be committed to using any sponsorship money to further improve Rugby in Guildford and sponsors will receive regular reports and feedback on how their money has been spent.

Sponsorship Level	Platinum	Gold	Silver	Bronze	Ad Hoc
Cost	£20,000	£10,000	£5,000	£1,000	£-
Numbers available	1	1	2	10	
Period of Sponsorship	2 years	2 years	2 years	Ad Hoc	Ad Hoc

Club Kit Benefits

Principle logo on every playing shirt (front)	●				
Logo on every playing shirt (rear)		●			
Logo on every playing shirt (sleeve)			●		
Logo on other clothing items	●				
Logo on tackle bags		●			
Logo on match balls			●		

Club Signage

Clubhouse banner	●				
Club noticeboard	●	●	●	●	
Pitch flags	●				
Pitch post protectors		●			

Website Benefits

Prominent space -Home page - web link & logo	●	●			
Listing in Sponsors section - web link & logo	●	●	●	●	
Placement in Club Business Directory	●	●	●	●	

Newsletter Benefits

Full page advertisement in each issue	●				
Half page advertisement in each issue		●			
Quarter page advertisement in each issue			●		
Spotlight article about your company in 1 issue	●	●			
Club general marketing material (logo)	●	●			
Club general marketing material (recognition)			●	●	

Tournament Benefits

Programme front page advertisement & logo	●				
Programme half page advertisement & logo		●			
Programme sponsors section advertisement & logo	●	●	●	●	
Tournament banners	●	●			
Trophy sponsorship and tournament branding	●				
Tournament Trade stand	●				

Club Social Benefits

Annual dinner dance (1 table maximum 8 tickets)	●				
Annual dinner dance (4 tickets)		●			
Annual dinner dance (2 tickets)			●		
8 x Twickenham International tickets (4 for each of 2 games)	●				
4 x Twickenham International tickets		●			
Option to purchase additional Twickenham tickets*	●	●	●	●	

* RFU allocations permitting